STUDENT EMPOWERMENT
TEAM-KENYA

SET KENYA
2023/24
Empowerment Year
REPORT



PREPARED BY
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COMMITTEE 2023/24

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FOREWORD

"The period has had a transformative impact on my life."

Wandera A. Scovia
Chairperson, 2023/24

As we mark the end of the empowerment year 2023/2024, I give special thanks to the Almighty for keeping us through the season, and to the SET Kenya fraternity for their incredible support.

Our year was shaped by five objectives: widen our influence, deepen our partnerships, diversify our funding, drive the empowerments and mega empowerment, and strengthen our constitution.

This issue gathers the reports of the seven offices that carried that work, with their achievements, struggles and lessons for the team that follows.

AT A GLANCE

The year in numbers.

Counted from the Organizing Secretary's, Chairperson's, Treasurer's and Publicity Secretary's reports.

18
mentorship sessions across the year

6
schools reached with mentorship

4
organisations introduced to SET Kenya through the registrar of CBOs

1,006
TikTok followers, our largest platform

10
weekly Wednesday sessions at Juja Secondary

6
sources of income that kept the work running

5
social media platforms managed

7
offices reporting on the year

THE CHAIRPERSON'S PLAN

Five objectives.

01 Expand our influence beyond Kiambu and western Kenya

02 Increase our partnerships beyond like-minded clubs in JKUAT

03 Diversify our funding sources

04 Spearhead the empowerments and the mega empowerment

05 Review and expand the SET Kenya constitution

WHAT THE VICE CHAIRPERSON'S OFFICE ADDED

Training

Sessions in public speaking, problem-solving, teamwork and decision-making.

Mentorship

Students paired with industry professionals for practical insight into careers.

Service

Community projects, donation drives and awareness programmes for underprivileged students.

PARTNERSHIPS AND FUNDING

Beyond the campus.

INTRODUCED THROUGH THE DEPUTY REGISTRAR OF COMMUNITY BASED ORGANISATIONS

- Tumikia Mtoto Foundation
- World Vision
- FGM Board
- Safaricom Foundation

Mentorship partners for the year: JKUELC and High School Ministry.

DOORS WE KNOCKED ON FOR FUNDING

- Co-operative Bank
- KCB
- Equity Bank
- JKUAT administration

Some said yes. Others advised us to come back at the start of the financial year.

THE MEGA EMPOWERMENT

Bad weather in May stopped the mission, but not the groundwork in Emgwen constituency.

The ground was prepared so that when schools reopen in January, the incoming team can carry the mission through.

MENTORSHIP

Six schools.

01 **Juja Secondary**
Ten weekly sessions, every Wednesday

02 **Blessed Mugutha Secondary**
Four sessions on forgiveness and addiction

03 **Gitothua Secondary**
Academic excellence, art, media and entertainment, and company

04 **Ruiru Boys**
One session on time, chance and destiny

05 **Gachoka Secondary**
One session on drug abuse and related topics

06 **Thika High School**
By invitation of High School Ministry, during their Weekend Challenge

Transport and venues

Secured for every mission and for the executive's meetings and mentor trainings.

New connections

Links established with more schools for ongoing and future programmes.

Partners

JKUELC and High School Ministry offered expertise and time throughout the year.

JUJA SECONDARY

Ten Wednesdays.

Every week, mentors walked into the same school and the same conversation grew. Among the topics:

01 Peer influence
02 Mental health
03 Youth risks
04 Dealing with stress
05 Relationship challenges
06 Cyber addiction and how to overcome it
07 Character building
08 Dangers exposed to youths

THE GIVE-BACK

Sanitary towels for the girls of Juja Secondary.

The project began with the knowledge that many girls suffer stigma and discomfort for lack of pads. After the donation, the team received reports of higher self-confidence and better turn-up for academic activities.

“Never forgetting the girl child, so that we do not intentionally shed off the great potential they carry.” — Victor Frankline, Projects Coordinator

SECOND EDITION · LAUNCHED IN MARCH

The Exemplar.

Our magazine: inspiring stories, success stories, the history of SET Kenya and empowerment programmes, written by leaders, members, mentors, partners and friends.

INSIDE THE ISSUE

- Leadership in perspective
- Career dynamics
- Cyber safety
- Navigating the campus jungle
- Self-awareness towards transformation
- Women in leadership
- The faithfulness of God

ALSO KEEPING THE LIGHTS ON

- Branded SET KENYA T-shirts
- Uji and Ngwaci sales
- Sweet sales
- The fundraiser

The Chairperson coordinated the magazine's processing and payments through to the launch on a SET Kenya Sunday.

THE TREASURER'S REPORT

Funding the work.

Six streams kept the year running, from sweets to magazines, and from members to associates.

SOURCES OF FINANCE

01 Lollipop sales

02 T-shirt sales

03 Uji sales

04 Fundraising

05 Monthly member subscription

06 Magazine sales

WHAT WORKED

The lollipop, T-shirt and uji projects were successful, and a united executive kept money flowing smoothly to every SET Kenya activity.

WHAT WAS HARD

Poor contributions to the monthly subscription, and a low response from members to honour their pledges.

THE TREASURER'S ADVICE TO THE SUCCESSOR

Keep it monthly

Conduct monthly contributions and sell more lollipops.

Add fees

Introduce registration fees for new members and an annual renewal fee.

Be honest

Do not pledge what you cannot honour, and keep finding new avenues for funds.

THE SECRETARY'S OFFICE

Members first.

A central email and digital forms, Google Forms and Microsoft Forms, gave members a simple way to share feedback and ideas. Attendance and membership records were kept so growth could be tracked, and information flowed from the team to donors, partners and associates.

Smooth events were the result of careful logistics and budget planning behind the scenes.

- Better communication channels
- Recruitment and attendance records
- Event logistics and budgets
- Documentation of projects
- Partner and donor communication

THE UNCLEAR PART

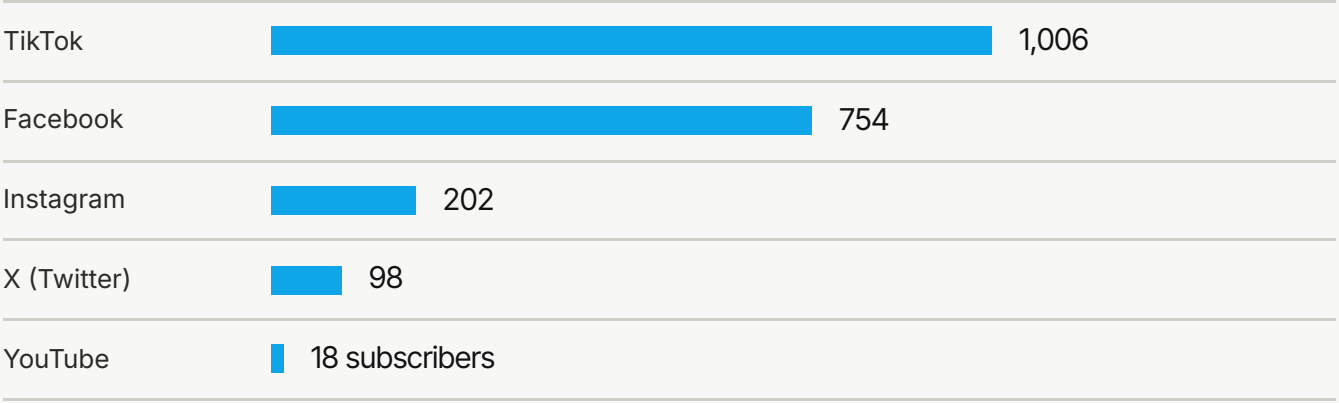
Who exactly is a member? Clarity in membership was the year's quiet challenge.

The recommendation: a structured membership with cards, separate record books for membership, minutes and correspondence, and cloud storage that lasts.

THE PUBLICITY SECRETARY'S OFFICE

A voice online.

FOLLOWERS ACROSS OUR PLATFORMS



- Social media management
- Website maintenance
- Media outreach
- Event promotion

Posts, articles and videos kept our audience informed and inspired, analytics guided each campaign, and flyers, posters and invitations promoted every event.

The wish for next year: a larger publicity budget and a camera.

TO THE INCOMING TEAM

Looking ahead.

What held us back

01 Limited funding and resources.

02 Poor mentor turnout, and trouble opening more school doors without a Ministry of Education recommendation letter.

03 Unclear membership, with no database to track it.

04 A missed annual renewal of our CBO certificate, and no solid constitution.

05 Floods and exam seasons that disrupted programmes.

What comes next

01 Hold the mega empowerment, even in a different region.

02 Grow the partnerships we have begun.

03 Build a database of members and introduce membership cards.

04 Harmonise the constitution and review SET Kenya's independence.

05 Diversify funding and approach banks early in the financial year.

06 Ask schools for feedback after every session.

07 Build an alumni network and virtual platforms.

08 Invest in a camera and in professional development.

"If after massive fall we recollected ourselves, I'm sure we are unstoppable."

Joyce Wanjala, Secretary, 2023/24

ASANTENI SANA

With gratitude.

To God, for grace, favour and the ability to serve.

To our Patron, and to the interim executive team, including interim secretary Shivia and interim treasurer Shem Aseka Anyanzwa, who kept the work moving.

To our mentorship partners, JKUELC and High School Ministry, and to the associates, supporters and donors who sustained the vision.

To the students and communities we visited, and to every member and volunteer who poured their hearts out.

REPORTS COMPILED BY

Wandera A. Scovia	Chairperson
Barastobio Muthama Kyalo	Vice Chairperson
Joyce Wanjala	Secretary
Brian Ouma Omukaga	Organizing Secretary
Wanjala Whitney	Treasurer
Victor Frankline	Projects Coordinator
Kwata Johny	Publicity Secretary

Long live SET Kenya.

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